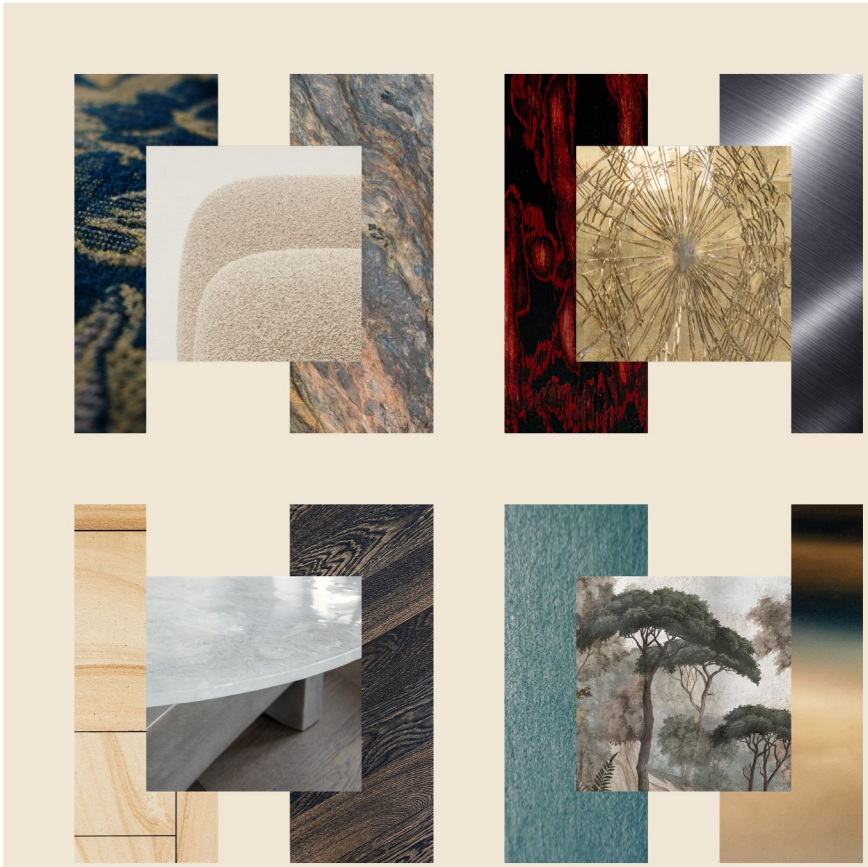
LE COMPTOIR

MUNICH



The place for brands, ideas and Savoir Vivre

Press Kit | 2027

Le Comptoir is a curated space for premium French brands in interiors, design and lifestyle.

One place where **brand presence, communication, sales and events** come together. At our Munich showroom, we showcase and sell products from our brand partners, raise their visibility and host events.

In doing so, we connect players from B2B and B2C, bringing brands, architects, planners, interior designers, partners and private clients into conversation.

Le Comptoir is the first place in the German-speaking region to combine French design and the French way of life.

#connectionculture



Le Comptoir is rooted in the founders' long-standing personal and professional ties to France.

Through their communications agency ELEMENT C, Martina and Christoph Hausel have supported French companies in the German market since 2002. Martina also lived in Paris for several years. With MHI Martina Hausel Interiors, she has built close relationships with premium French brands, their collections and the people behind them. This expertise and passion for France shape our focus on French brands.

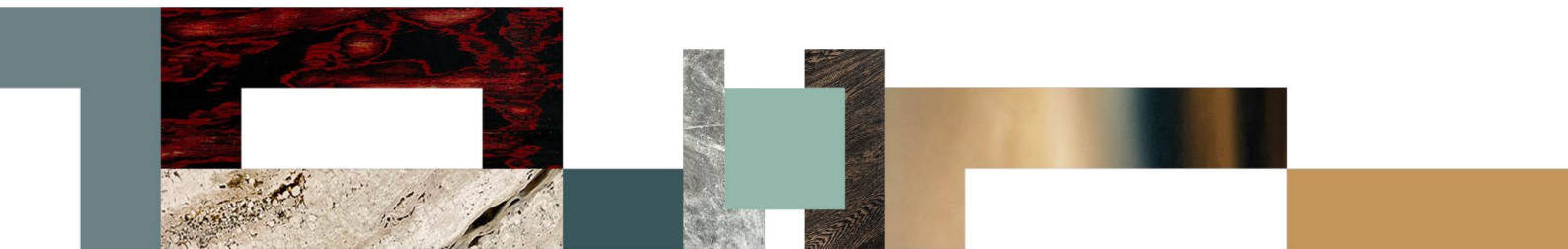
Our portfolio

We curate only French brands – from heritage houses and specialist manufacturers to young labels and collectible design. The selection also includes rare one-off pieces and works by artists. Furniture, art and objects come together in a coherent scenography – and become a stage for encounters and exchange.

Our brand partners are united by tradition, fine craftsmanship and a distinctive design language. Many of them hold the French state label "Entreprise du Patrimoine Vivant" (EPV), awarded to companies with exceptional artisanal and industrial know-how.

Curation comes with exclusivity: for most of the brands this is the first physical showroom presence in the German-speaking region.

Rooted in France. Curated in Munich.



Germany and France, tradition and new beginnings – the story of Le Comptoir

Art de Vivre in Munich

Munich and Paris share a passion for style, luxury, tradition and the finer things in life. French Art de Vivre stands for a particular philosophy of life in which aesthetics, quality and enjoyment naturally belong together. It is reflected in design and art as much as in fashion, cuisine and hospitality.

Le Comptoir brings this spirit to Munich.

An unconventional setting. An unconventional concept.

A former 1950s fabric trading house becomes **a destination for French design and the French way of life – right in the middle of the Central Quartier**, a new, vibrant mix of gastronomy, hotels, retail and the creative community. People from all over the world meet here.

Good company. Good business. Good times.

Le Comptoir also blends different worlds: Paris and Munich, brands and people, project work and personal encounters. That connection is reflected in our name: **in French, "comptoir" can refer to either a traditional trading counter or a bar counter where people meet and spend time together.**

Savoir Vivre & Business

So it's no coincidence that a counter is at the heart of our showroom. It embodies what Savoir Vivre means to us: **generous hospitality, encounters and exchange.**

This idea also shapes our different event formats – from private views and product presentations to exclusive get-togethers. They bring brands and people together, creating the setting for new contacts, fresh perspectives and business opportunities.



Presence, market access and visibility – what we offer our brand partners:

Presence in Munich

A physical presence in Munich – permanent or temporary, from a long-term brand positioning to a single event. **No dedicated local team is required.**

Market access and sales

Access to the German market and support with market entry – backed by an **established cross-industry network**. Personal advice and support from the first contact to a concrete project.

Communication & visibility

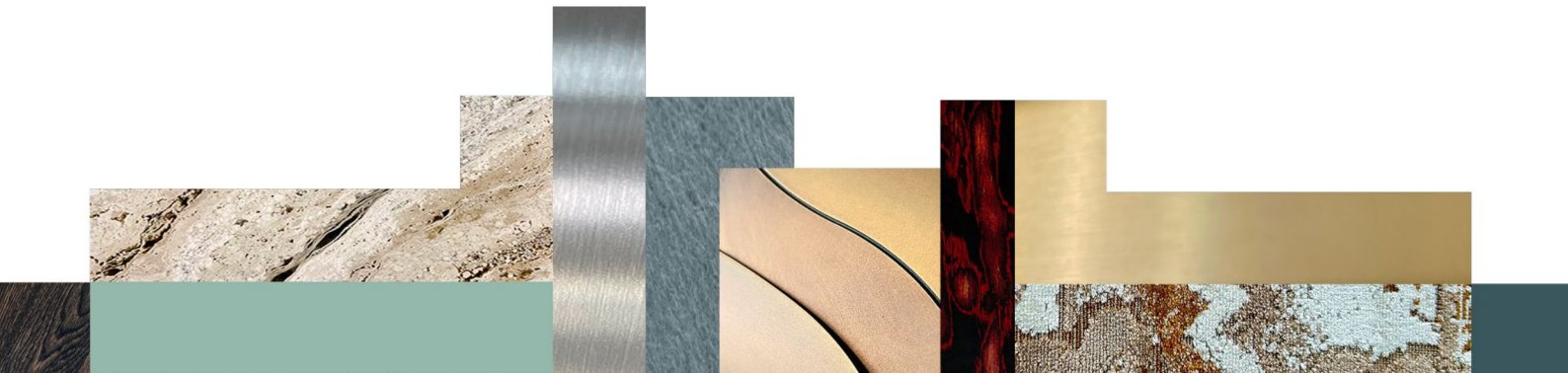
Strategic communications, PR, content and brand design through our **in-house communications agency ELEMENT C**.

Interior design & project support

Through **MHI Martina Hausel Interiors**, we complement our offer with **interior design expertise** and support for specific furnishing and design projects in which our brand partners' products can be incorporated.

Events & formats

As an event space, Le Comptoir provides **the setting for special brand events** that blend seamlessly with our concept and aesthetic. Whether it's a launch, a conference, a press dinner or an exclusive evening in a relaxed setting: every event can be tailored to your requirements.



The people behind Le Comptoir



Martina Hausel

Co-Founder & Managing Director Le Comptoir

Martina combines design expertise with an understanding of brands and an entrepreneurial mindset. As Managing Director of the communications agency ELEMENT C, she is responsible for creative and strategic brand development.

With MHI, she also runs her own business in the field of interior design. A graduate in graphic and communication design, she lived in Paris for several years. She also studied law, completing the additional FFA qualification (Formation spécialisée en français juridique), and obtained a language diploma from the CCI Paris Île-de-France. She plays an active role in networking within the Franco-German design and communications sector.

Christoph Hausel

Co-Founder & Managing Director Le Comptoir

Christoph has more than 24 years' experience in the fields of brand communication and brand development. As Managing Director at ELEMENT C, he supports international companies in establishing and expanding their presence in the German-speaking market. His work ranges from strategic positioning, media relations and crisis communication to long-term brand establishment.

In particular, he advises French tech companies, European venture capital firms and their portfolio companies on market entry and works with them to develop sustainable communication strategies. His legal background (Master of Laws) sharpens his focus on structured market entries, contractual frameworks and long-term partnerships.

Tradition, craftsmanship and a distinctive design language – the hallmarks of our brand partners.

La Cornue – iconic range cookers & luxury kitchens

Maison Pouenat – metalwork, furniture & lighting

Philippe Hurel – furniture & bespoke pieces

La Chance – furniture, lighting & home accessories

Kostia Paris – collectible design, furniture & lighting

Mercoeur – furniture & accessories in limited editions

Franck Genser – collectible design, sculptural furniture & lighting

Pierre Frey – furniture collection including seating, tables & occasional furniture

Bina Baitel – collectible design & exceptional furniture objects

Victoria Magniant – collectible design & lighting

Mouvement – design desks & workspace furniture

Alain Ellouz – sculptural lighting & functional art in alabaster

Entrelacs – furniture & lighting in bronze and alabaster

Manufacture de tapis de Bourgogne – handmade bespoke carpets & tapestries

Daum – crystal art, sculptures & decorative objects

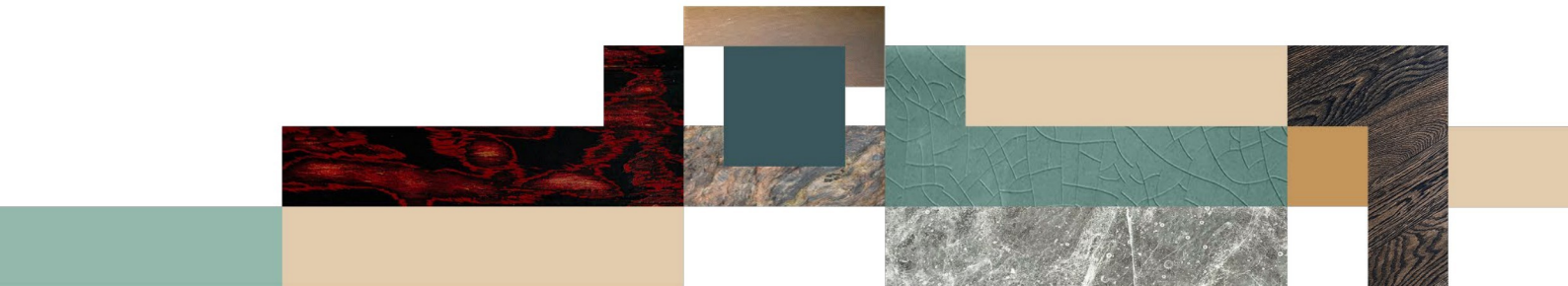
Ananbô – panoramic wallpapers & statement wall designs

6ixtes – light switches & sockets

Armand Jalut – artist

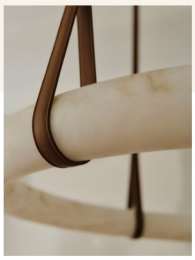
Constance de Maistre – artist

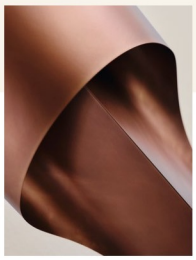
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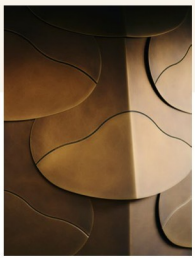




















IMPRESSIONS















KEY FACTS

Founders	**Martina and Christoph Hausel**
Founded	2026
Location	Central Quartier, Goethestraße 25a, 80336 Munich
Soft opening	October 2026
Space	484 m²
Concept	Showroom, curated brand space and creative hub for premium French brands in interiors, design and lifestyle
Access	Visits by appointment
Purchasing & prices	Products available on request; prices and availability provided individually.
Website	www.lecomptoir.de
Press contact	Tatjana Ramerth (t.ramerth@elementc.de)

High-resolution imagery for editorial use is available on request.
Photos: © Conny Mirbach

> "We want Le Comptoir to become Munich's destination for French design and the French way of life. A place where the design-savvy community comes together in a relaxed atmosphere. A place for Savoir Vivre & Business."

Martina Hausel, Co-Founder & Managing Director Le Comptoir

